About the Whitman School of Management

Do you want to start your career at a multinational corporation or an emerging business? Or perhaps you dream of becoming an entrepreneur. Whatever your aspirations, Whitman’s rigorous programs, dedicated faculty, and unique IMPRESS program, provide the foundation you need to excel.

Majors
Most Whitman students fit in a double major in their four years, plus take one of Syracuse’s 100 minors.

| Accounting, CPA track* and General Entrepreneurship and Emerging Enterprises Finance | Management Marketing Management Real Estate Retail Management Supply Chain Management |

*Accelerated master’s program available.

Dual Majors across Campus
Dual major programs with the S.I. Newhouse School of Public Communications, the School of Information Studies (iSchool), and the College of Arts and Sciences (in sciences) are available. This allows you to complete the requirements of two schools’ majors within four years, such as a dual major in advertising through the Newhouse School and marketing at the Whitman School. And, through the new 3+3 program, you can attain a bachelor’s degree plus a law degree in an accelerated six-year format.

Internships and Placement
All Whitman students are required to complete at least one internship prior to graduation. To assist you, Whitman has an eight-person dedicated career center. Of Whitman’s May 2016 graduates seeking employment, 90 percent were employed 90 days after graduation* with an average starting salary of $55,736. Approximately 12.5 percent had already been accepted to graduate school.

*Based on information received from 94 percent of our graduates, our knowledge rate.

Top Hiring Companies of Whitman Graduates

Front cover: Students celebrate victory in the IMPRESS program. Learn more at whitman.syr.edu/impress.
The Goodman IMPRESS Program prepares students to be successful business leaders.

Students meet with David Levy ’84, president of Turner Broadcasting System, Inc., in New York City.
Members of a Whitman consulting team

Through the Enactus club, students opened 3fifteen, a thrift shop that benefits Syracuse’s Rescue Mission

Martin J. Whitman, namesake of the school, speaks to students

Whitman’s 2016 Career Fair at Syracuse University’s Carrier Dome
Highlights and Distinctions

Reputation
Whitman is ranked the #23 business school by *Bloomberg Businessweek*. Whitman’s entrepreneurship program is ranked #2 by *USA Today/College Factual* and #12 by *U.S. News & World Report*. The marketing program is ranked in the top 10 by *USA Today/College Factual*. Gartner ranks Whitman’s supply chain management program in the top 20.

Get an early start
You’ll take business classes from research faculty and seasoned practitioners in your first year, and you’ll have completed 12 core classes by the end of your second. This strategy allows you to be well prepared for early internship opportunities.

Build practical skills for career success
You’ll receive a broad business education, along with the competencies and experience employers look for in the hiring process. Gain an edge through your IMPRESS* score, which measures achievement in the areas of professional development and emotional intelligence, major/industry exploration, certifications, global context, and community engagement.

Get involved in Whitman clubs and activities
Your choices are almost unlimited when it comes to getting involved. There are 14 student clubs, career exploration trips, a student business startup incubator with 100+ student businesses, 11 Bloomberg terminals, and the $4 million student-run Orange Value Fund.

Join the award-winning Enactus club and work with Mayan weavers to develop and sell products that will fund scholarships for their children, or help the local Rescue Mission in its efforts to feed, house, and clothe those in need.

*A Whitman school exclusive
Study Abroad

Broaden your perspective and enhance your resume with a study abroad experience. Consistently ranked one of the top international education providers in the United States, SU Abroad offers more than 100 programs in 55 countries.

- Travel to London for a firsthand look at international companies like Barclays and BP.
- Learn global management techniques and methods in Madrid, Hong Kong, or Strasbourg.

“After completing the rigorous courses of Whitman’s integrated core, balancing a full course load while being abroad and successfully completing my senior capstone, I was confident in my ability to complete graduate school and my CPA exam because Whitman showed me there was no challenge I could not work through.”
— Tatiana Turner ’15, Accounting

“I studied in Hong Kong, where I took international business courses, learned Mandarin Chinese, and interned for a multinational finance organization. I also had two internships at Unilever and now work there.”
— Joshua Fishman ’12, Entrepreneurship and Emerging Enterprises, and Marketing Management

“Over the course of four internships in the U.S. and abroad, and now in an industry-leading rotational program, the number of opportunities Whitman gave me has been truly astounding. I owe so much to the mentorship of several Whitman professors.”
— Ethan Rothschild ’15, Management and Public Relations

whitman.syr.edu
Quick Facts/Syracuse University

Founded in 1870

Location: Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, DC, and eight centers around the world.

Undergraduate Enrollment: 14,000+ students representing 120 countries

Majors: 200+ majors/100+ minors within nine undergraduate schools and colleges

Student-to-Faculty Ratio: 16:1

Average Class Size: 26

Research: Syracuse, a Research 1 institution, was awarded $86.7 million in 2015 for research, teaching, and other sponsored programs.

Study Abroad: Program consistently ranked one of the top in the U.S. Almost half of Syracuse students study abroad at least once.

Career Placement: 94 percent of 2015 seniors responding to the University’s Placement Survey are employed, interning, or attending graduate school.

Visit Whitman
You’re invited to learn about the Whitman experience. To schedule a personalized visit, contact Carol Heil at cahiel@syr.edu or 315.443.9222.