



Whitman School of Management



Syracuse University





About the Whitman School of Management

Do you want to start your career at a multinational corporation or an emerging business? Or perhaps you dream of becoming an entrepreneur. Whatever your aspirations, Whitman's rigorous programs, dedicated faculty, and unique Goodman IMPRESS program provide the foundation you need to excel.

Majors

Most Whitman students fit in a double major in their four years, plus take one of Syracuse's 100 minors.

Accounting, CPA track
and General

Entrepreneurship and
Emerging Enterprises

Finance

Management

Marketing Management

Real Estate

Retail Management

Supply Chain Management

Dual Majors across Campus

Dual major programs with the S.I. Newhouse School of Public Communications, the School of Information Studies (iSchool), and the College of Arts and Sciences (in select sciences) are available. This allows you to complete the requirements of two schools' majors within four years, such as a dual major in advertising through the Newhouse School and marketing at the Whitman School. And, through the new 3+3 program, you can attain a bachelor's degree plus a law degree in an accelerated six-year format.

Front cover: Students celebrate victory in the Goodman IMPRESS program. Learn more at whitman.syr.edu/impres.



The Goodman IMPRESS Program prepares students to be successful business leaders



Career Exploration, Internships, and Job Placement

Internships and Placements

Through internships, you'll have the opportunity to hone your management skills and receive mentorship from business leaders. All students are required to complete at least one internship prior to graduation. To assist you, Whitman has an eight-person dedicated career center. Recent internship placements have included EY, PricewaterhouseCoopers, Macy's, Inc., ABC Family, and Fidelity Investments.

91%



Job Placement Rate within 90 Days of Graduation*

* Preliminary information as of 8/28/2017 based on a 91% knowledge rate of 441 students.

100%



Internship Placement Rate**

**All students are required to complete an internship between junior and senior year in order to graduate. Many students complete two internships.

\$60,000



Median Starting Salary*

* Preliminary information as of 8/28/2017 based on a 91% knowledge rate of 441 students.

Top 10 Hiring Companies of Whitman Graduates*



* Preliminary information as of 8/28/2017 based on a 91% knowledge rate of 441 students.



Whitman's Career Fair at Syracuse University's Carrier Dome



Martin J. Whitman, namesake of the school, and his wife, Lois, visit with students.



Whitman sophomores select their major(s) during "Signing Day."



Highlights and Distinctions

Reputation

Whitman is ranked the No. 23 business school by *Bloomberg Businessweek*.

Whitman's entrepreneurship program is ranked No. 2 by *USA Today/College Factual* and No. 12 by *U.S. News & World Report*.

The marketing program is ranked in the top 20 by *USA Today/College Factual*.

Gartner ranks Whitman's supply chain management program in the top 20.

Get an early start

You'll take business classes from research faculty and seasoned practitioners in your first year, and you'll have completed 12 core classes by the end of your second. This strategy allows you to be well prepared for early internship opportunities.

Build practical skills for career success

You'll receive a broad business education, along with the competencies and experience employers look for in the hiring process. Gain an edge through your IMPRESS* score, which measures achievement in the areas of professional development and emotional intelligence, major/industry exploration, certifications, global context, and community engagement.

Get involved in Whitman clubs and activities

Your choices are almost unlimited when it comes to getting involved. There are 12 student clubs, career exploration trips, a student business startup incubator with more than 100 student businesses, 11 Bloomberg terminals, and the \$4.5 million student-run Orange Value Fund.

Join the award-winning Enactus club and work with Mayan weavers to develop and sell products that will fund scholarships for their children, or help the local Rescue Mission in its efforts to feed, house, and clothe those in need.

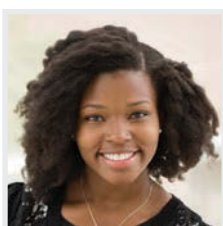
*A Whitman School exclusive

Study Abroad

Broaden your perspective and enhance your resume with a study-abroad experience. Consistently ranked one of the top international education providers in the United States, Syracuse Abroad offers more than 100 programs in 55 countries.

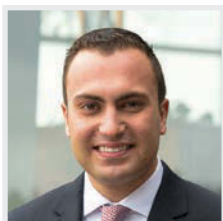
Travel to London for a firsthand look at international companies like Barclays and BP.

Learn global management techniques and methods in Madrid, Hong Kong, or Strasbourg.



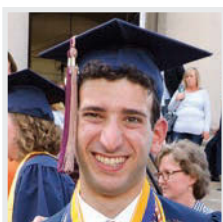
“After completing the rigorous courses of Whitman’s integrated core, balancing a full course load while being abroad, and successfully completing my senior capstone, I was confident in my ability to complete graduate school and my CPA exam because Whitman showed me there was no challenge I could not work through.”

— Tatiana Turner '15, Accounting, PricewaterhouseCoopers



“The Syracuse community, and Whitman in particular, prepared me to graduate and hit the ground running. I will forever be grateful for the experiences and memories I had at Syracuse.”

— Giuseppe Castelli '16, Finance and Real Estate, Citi



“Over the course of four internships in the U.S. and abroad, and now as part of an industry-leading rotational program, the number of opportunities Whitman gave me has been truly astounding. I owe so much to the mentorship of several Whitman professors.”

— Ethan Rothschild '15, Whitman/S.I. Newhouse School of Public Communications Dual Major in Management and Public Relations, Unilever



Quick Facts/Syracuse University

Founded in 1870

Location: Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, D.C., and seven centers around the world.

Undergraduate Enrollment: 14,000+ students representing 118 countries

Majors: 200 majors/100 minors within nine undergraduate schools and colleges

Student-to-Faculty Ratio: 15:1

Average Class Size: 26

Research: Syracuse, a Research 1 institution, was awarded \$79.3 million in 2016 for research, teaching, and other sponsored programs.

Study Abroad: Program consistently ranked one of the top in the U.S. Almost half of Syracuse students study abroad at least once.

Career Placement: 91 percent of 2016 seniors responding to the University's Placement Survey are employed, joining the military, or attending graduate school.

Visit Whitman

You're invited to learn about the Whitman experience. To schedule a personalized visit, contact Carol Heil at caheil@syrc.edu or **315.443.9222**.

Syracuse University is accredited by the Middle States Commission on Higher Education. For information, please visit msche.org or middlestates.syr.edu/statement-of-accreditation-status.

