



S.I. Newhouse School of Public Communications



Syracuse University



make
your
mark



About S.I. Newhouse School of Public Communications

As a Newhouse student, you will become part of one of the most respected communications schools. You'll gain a broad set of skills enhanced by real-world, deadline-driven experiences to prepare you for your professional career, while you learn from acclaimed faculty and engaged alumni who have made their marks in their chosen fields.

Majors

Advertising	Photography
Broadcast and Digital Journalism	Public Relations
Graphic Design	Recording and Allied Entertainment Industries (The Bandier Program) B.S.*
Magazine Journalism	Television-Radio-Film
Newspaper and Online Journalism	

*Coming to Newhouse in the Fall of 2018

Related Careers

Advertising media planner	Photography and video editor
Brand producer	Public relations account executive
Digital advertising specialist	Reporter
Graphic designer	Screenwriter
Magazine editor and writer	Social media strategist
News producer	TV/radio/film producer

Minors and Dual Majors

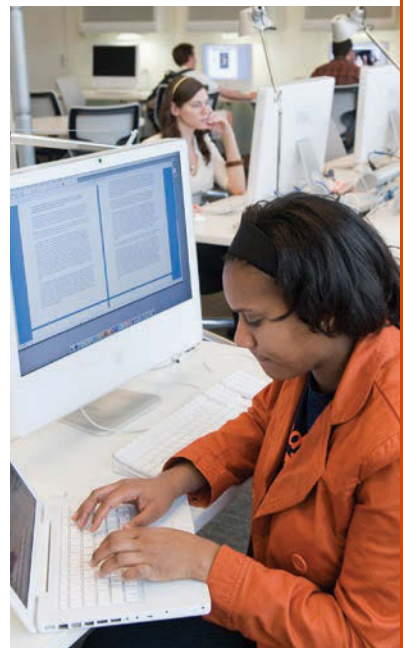
You can choose from 100+ minors to complement your educational goals or choose a dual-enrollment program* if you're interested in two majors. A few examples:

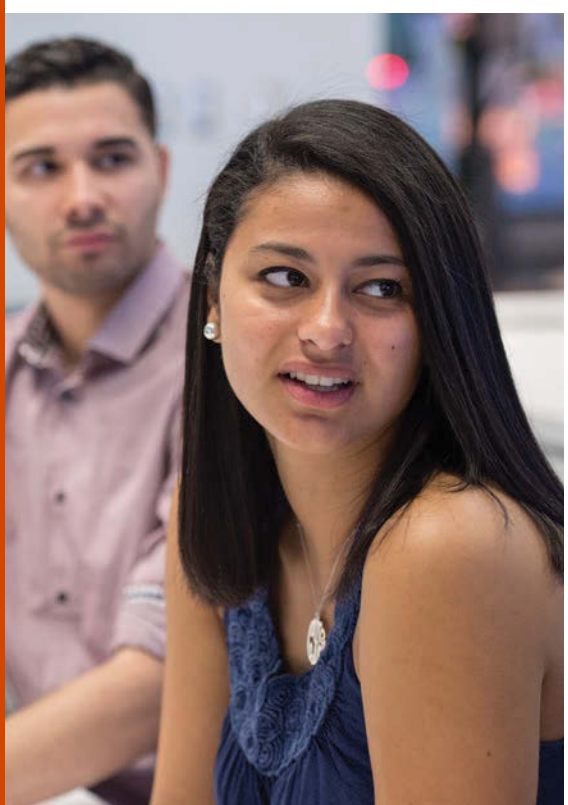
Majors: Graphic Design + Information Management and Technology Career: Web designer and manager
Majors: Television-Radio-Film + History Career: Documentary producer
Majors: Photography + Anthropology Career: Travel photographer and videographer
Majors: Public Relations + Finance Career: Investor relations

*Dual-enrollment programs are offered with the School of Information Studies (iSchool), the College of Arts and Sciences, and the Whitman School of Management.



Advertising students had the winning campaign in the Qatar 2022 Women's Soccer Challenge competition.







Highlights and Distinctions

Reputation

Newhouse is a national leader in mass communications education. You'll join an extensive Newhouse family that includes Mike Tirico, NBC sports announcer; Contessa Brewer, television journalist; Erin Hobday, managing editor of *Glamour Magazine*; and Danny Zuker, producer of *Modern Family*.

Marketability

The skills you'll develop in writing, visual expression, storytelling, presentation, research, and collaboration, plus your expertise in your chosen field, will stand out to employers. You can also choose from 100+ minors or add an impressive second major from Syracuse's Whitman School of Management, iSchool, or College of Arts and Sciences.

Internships

Get hands-on experience in New York, Los Angeles, Syracuse, and other locations, including semester-long and summer experiences that will help build your work portfolio and skills in professional settings.

Real-world assignments on or near campus

Choose from 40+ student-run media organizations. You can work at the top-rated *Daily Orange* newspaper, 17 magazines, a TV station, three radio stations, PR or advertising agencies, and professional organizations that include the Society of Professional Journalists and Public Relations Society of America.

Facilities for hands-on learning

Opened in 2014, the Dick Clark Studios and the Alan Gerry Center for Media Innovation comprise five state-of-the-art studios designed for you to experiment using the newest technology for television, news, film, visual effects, audio recording, press conferences, green screen, and more.

Your education will be enhanced by the speakers and learning opportunities provided by Newhouse's research centers, including the Bleier Center for Television and Popular Culture, the Center for Digital Media Entrepreneurship, the Tully Center for Free Speech, the W20 Newhouse Center for Social Commerce, and the Newhouse Sports Media Center.

Career support

Your professional future starts at the Newhouse Career Development Center with workshops, internship and career fairs, and one-on-one guidance on internship and job searches. You'll have access to the deep, varied, and long-established Newhouse Network, a 5,000-strong alumni database that will connect you to mentoring in your field.

Study Abroad ... or in a U.S. City

Broaden your perspective and enhance your resume with a study abroad experience. Consistently ranked one of the top international education providers in the United States, Syracuse Abroad offers more than 100 programs in 60 countries.

Work with filmmakers in Mumbai during a Bollywood internship, examine fashion media in London, or explore Chinese mass communications in Beijing.

Spend a semester in New York City or Los Angeles, where you can take industry-related courses while working part time as an intern at a media company related to your professional goals.



“Think about interviewing the U.S. women’s soccer team after their stunning loss in the world finals in 2011. Or what about being part of NBC’s London 2012 Olympics coverage? All of this was possible for me because of the education and hands-on experience I received at Newhouse.”

— *Alexa Green '13, multimedia journalist at Fox59/CBS 4, Indianapolis*



“Newhouse not only provided me with an exceptional education, but it also led to fantastic career opportunities, connected me with an amazing network of professionals, and has ultimately helped me land my dream job at one of the best advertising agencies in the world.”

— *Leo Wong '14, account manager, Droga5*



“Participating in the SU Los Angeles semester gave me the opportunity to sample working in the entertainment industry before I even graduated. The LA faculty, my internship, and the support of the growing alumni community helped prepare me for professional life.”

— *Jamie Kapili '12, development story editor, Illumination Entertainment*



Quick Facts/Syracuse University

Founded in 1870

Location: Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, D.C., and seven centers around the world.

Undergraduate Enrollment: 14,000+ students representing 118 countries

Majors: 200 majors/100 minors within nine undergraduate schools and colleges

Student-to-Faculty Ratio: 15:1

Average Class Size: 26

Research: Syracuse, a Research 1 institution, was awarded \$79.3 million in 2016 for research, teaching, and other sponsored programs.

Study Abroad: Program consistently ranked one of the top in the U.S. Almost half of Syracuse students study abroad at least once.

Career Placement: 91 percent of 2016 seniors responding to the University's Placement Survey are employed, joining the military, or attending graduate school.

Syracuse University is accredited by the Middle States Commission on Higher Education. For information, please visit msche.org or middlestates.syr.edu/statement-of-accreditation-status.



Syracuse University

100 Crouse-Hinds Hall | 900 South Crouse Avenue
Syracuse, NY 13244-3611

S.J. Newhouse School of Public Communications

215 University Place | Syracuse, NY 13244
315.443.4493 | newhouse.syr.edu

SCHOOL OF PUBLIC COMMUNICATIONS