About the iSchool

Be a Leader in Nearly Any Industry
If you’re interested in a career that connects ideas with practice and gives you the skills to solve problems, the iSchool’s Information Management and Technology Program (IM&T) is for you.

Prepare for a fast-paced digital future by learning the technological, communication, management, and design skills you need to develop solutions for your own startup or nearly any industry.

Concentrations
IM&T offers opportunities to customize and focus your goal and passions through concentrations:

- Database management
- Digital retail strategies
- Information security management
- Network and systems management
- Project management
- Web design and management

Combining Majors
Combine your IM&T major with another major from one of the University’s eight other undergraduate colleges. A few examples:

- Majors: IM&T + Finance
  Career: Business analyst
- Majors: IM&T + Marketing
  Career: Digital campaign manager
- Majors: IM&T + Television-Radio-Film
  Career: Studio technology manager

Related Careers

- Business analyst
- Database administrator
- Entrepreneur
- Information security analyst
- Network administrator
- Social media analyst
- Technology consultant
- Web designer

On the Cover: Students participate in an iSchool student research event in the iSchool’s ICE Box space.
The ICE (Innovation, Collaboration, and Entrepreneurship) Box, a space for students to hone and share ideas.
The 2016 post-graduate placement rate for the iSchool was 92 percent. Of the students employed, 95 percent were employed within six months. Based on 94 percent response rate.
Highlights and Distinctions

Marketability
As an iSchool graduate, you’ll have the technology skills you need to succeed in high-demand fields in any industry: business, medicine, government, nonprofits, athletics, politics, communications, sciences, and more.

Hands-on learning
Experience the small community of the iSchool with all the resources of a large university. You’ll have access to the iSchool’s classrooms, research centers, collaboratory spaces, and virtualized labs, including the:

- CCDS—Center for Computational and Data Sciences
- BiTS—Behavior, Information, Technology, and Society Lab
- iLab with dual display screens
- iTell, featuring the latest telecommunications equipment
- Systems Lab, for technical information systems instruction
- NEXIS, a student-run space for exploring emerging technologies

Watch your ideas come alive
Create and test your inventions in a startup incubator (the Syracuse Student Sandbox) and turn them into a viable business venture.

Faster master’s
The Fast Track Accelerated Degree Program allows you to receive a master of science degree in Information Management or Library and Information Science in just one year of full-time graduate study. You’ll take graduate courses during your senior undergraduate year, and you can even opt to enter the workforce after graduation and complete the remainder of your program online and part time.

Experiential learning opportunities
Enrich your academic experience with real-world endeavors that prepare you for the workforce:

- Internships with employers like Google, Apple, EY, Major League Baseball, Polo Ralph Lauren, and groundbreaking startups.
- Intensive learning opportunities with technology companies in Silicon Valley; New York City; Boston; Washington, D.C.; Seattle; Portland; and Los Angeles.
- Idea competitions, including the Northeast Collegiate Cyber Defense Competition, MLB.com College Challenge, and iPrize pitch competition.
- Road Trips, the iSchool’s signature short-term immersion experience, with destinations like New York City and Boston, provide an in-depth look at information technology use in certain business sectors.
- Opportunities to participate as an undergraduate research assistant in one of the iSchool’s labs or centers.
Study Abroad

Broaden your perspective and enhance your resume with a study-abroad experience. Consistently ranked one of the top international education providers in the United States, Syracuse Abroad has more than 100 programs in 60 countries.

Popular semester-long programs include those in London or Madrid, where you can take courses in information management, technology, and the liberal arts.

The iSchool’s short-term programs like AsiaTech and EuroTech give you the opportunity to travel to more than 10 cities to see technologies in action at some of the world’s most successful organizations.

“The curriculum at the iSchool taught me to constantly think about the bigger picture in regards to the way technology is used. The ability to conceptualize and describe the ‘30,000-foot view’ of a technical system, while simultaneously understanding its components at a granular level, is a skill that made me a perfect fit for my current role at Deloitte.”
— Tim Kowalsky ’16, business technology analyst, Deloitte Consulting

“The iSchool is a special place that has helped me incorporate my interests with the technology field. The classes I have taken, interactions in the classroom with both classmates and professors, and involvement in organizations have broadened my skill sets and prepared me for my journey after graduation.”
— Fatma Ngom ’16, technology consultant, Accenture

“The iSchool provided an extremely welcoming environment from the first day of my freshman year until the day I graduated. Faculty and staff were always willing to help out in whatever way possible, and I know that I couldn’t be where I am today if it was not for what I learned during my time there.”
— Amy Fink ’16, database engineer, Fidelity Investments
Quick Facts/Syracuse University

Founded in 1870

Location: Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, D.C., and seven centers around the world.

Undergraduate Enrollment: 14,000+ students representing 118 countries

Majors: 200 majors/100 minors within nine undergraduate schools and colleges

Student-to-Faculty Ratio: 15:1

Average Class Size: 26

Research: Syracuse, a Research 1 institution, was awarded $79.3 million in 2016 for research, teaching, and other sponsored programs.

Study Abroad: Program consistently ranked one of the top in the U.S. Almost half of Syracuse students study abroad at least once.

Career Placement: 91 percent of 2016 seniors responding to the University’s Placement Survey are employed, joining the military, or attending graduate school.

Syracuse University is accredited by the Middle States Commission on Higher Education. For information, please visit msche.org or middlestates.syr.edu/statement-of-accreditation-status.
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