



David B. Falk College of
Sport and Human Dynamics



Syracuse University





About Falk College of Sport and Human Dynamics

If you're interested in a profession that can improve and enrich lives, start your future at Syracuse University's Falk College. The college's eight programs provide the environment and experiences you need to succeed in a career that will have a lasting effect on the well-being of individuals, families, and communities.

Majors

Food Studies	Public Health*
Human Development and Family Science*	Social Work
Nutrition and Dietetics	Sport Analytics
Nutrition Science*	Sport Management

You'll also take coursework in the liberal arts, allowing you to gain the critical thinking, communication, and analytical skills that impress employers. Students who aren't yet sure about a major may apply to Falk as undecided.

**Most popular majors for students interested in a pre-med or pre-health major.*

Related Careers

Child life specialist	Mental health counselor
Community program director	Nutritionist
Data analyst	Public health educator
Food co-op director	Sports marketing director
Healthcare professional	Wellness coordinator

Combining Majors

Pursue a double major or a minor within Falk or combine your Falk major with one from Syracuse's eight other undergraduate colleges. A few examples:

Majors: Social Work and International Relations
Career: International relief coordinator
Majors: Sport Management and Public Relations
Career: Sports information director
Majors: Public Health and Management
Career: Community health administrator

On the Cover: A Public Health student teaches Syracuse elementary school students about fresh fruits and vegetables via a mini farmers market in the school cafeteria.



Sport management students prepare for the Charity Sports Auction at the Carrier Dome.



Seth Goldman, co-founder and TeaEO of Honest Tea, speaks to Falk students.





Media screens elevate the audience experience in the demonstration kitchen in the Falk Nutrition Assessment, Consultation, and Education Center.

Aziza Mustefa, public health major and Falk College marshal





Highlights and Distinctions

Reputation

Falk's Social Work program was ranked No. 9 by *USA Today/College Factual* (2018). Upon graduation, you'll be prepared to complete the master of social work (M.S.W.) at Falk or other advanced standing programs in the country, which means you can get your M.S.W. in 10 months instead of two years.

Test scores that exceed national averages

Falk's pass rates for required nutrition credentialing exams consistently exceed national averages. In 2016, nearly 100 percent of Falk students passed the registered dietitian (R.D.) exam.

Prepare for careers that answer society's needs

Because of increased attention to healthy lifestyles, disease prevention, food policy, and diet-related disease epidemics, there is strong demand for Falk graduates of nutrition, food studies, and public health programs. A Falk major offers pathways to advanced degrees in emerging fields—including global health, marriage and family therapy, food studies, and addiction studies—to prepare you for leadership roles with global organizations.

Build your resume before you graduate

With input and guidance from faculty, public health majors design an individual project at a public health agency or other professional setting, making a difference in the community even before they graduate.

Be in demand

Choose an undergraduate degree in sport analytics—the first of its kind in the country. With the job market for data analyst disciplines growing at 27 percent annually (far exceeding the national job growth average of 11 percent) and sport industry the fifth-leading economic sector in the U.S. economy, the outlook for graduates with this specialty degree is promising.

Graduate job-ready

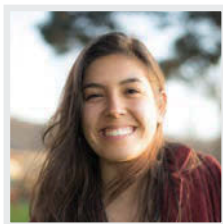
Professionally credentialed advisors will help you customize your courses and fieldwork. And you'll have many opportunities to work with faculty on exciting research projects through the college's research center. This hands-on learning, plus your internships, help ensure job placement.

Study Abroad...or in Cities Across the United States

Broaden your perspective, learn to challenge assumptions, and begin to develop a worldview beyond your own cultural experience.

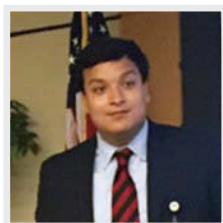
Take advantage of one of many study-abroad opportunities, such as studying the Mediterranean diet in Florence, the history of the Olympics across Europe, or community health in South Africa.

From the Spring Break in LA Sport Management Program to the Mirken Roots of American Social Work NYC immersion trips, learn and network in cities key to your future profession.



“Urban Food Systems, taught by Professor Evan Weissman, centered around a semester-long project that involved working with community members to analyze food access. This was a great opportunity—it was awesome being a part of a learning environment that felt like so much more than just a class.”

— Anna Delapaz '17, *Food Studies and Nutrition*



“Falk’s professors and engaging environment prepared me for both my career and my graduate studies at The George Washington University, where I earned my master’s degree in healthcare administration. I now work as a program manager to advance Christiana Care Health System’s strategy on the patient experience.”

— Andres Moreira '12, *Public Health, program manger, Christiana Care Health System*



“The classes are small enough that I was able to quickly get to know my professors. They were a great resource for me, especially when I was applying for my dietetic internship. I can’t wait to apply what I’ve learned in the classroom to real world situations!”

— Annalisse Baker '17, *Nutrition Dietetics*



Quick Facts/Syracuse University

Founded in 1870

Location: Main campus is in Syracuse, NY, with U.S. centers in New York City, Los Angeles, and Washington, D.C., and seven centers around the world.

Undergraduate Enrollment: 14,000+ students representing 118 countries

Majors: 200 majors/100 minors within nine undergraduate schools and colleges

Student-to-Faculty Ratio: 15:1

Average Class Size: 26

Research: Syracuse, a Research 1 institution, was awarded \$79.3 million in 2016 for research, teaching, and other sponsored programs.

Study Abroad: Program consistently ranked one of the top in the U.S. Almost half of Syracuse students study abroad at least once.

Career Placement: 91 percent of 2016 seniors responding to the University's Placement Survey are employed, joining the military, or attending graduate school.

Syracuse University is accredited by the Middle States Commission on Higher Education. For information, please visit msche.org or middlestates.syr.edu/statement-of-accreditation-status.



**make
your
mark**